

**MEDIA ALERT  
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## **M. Middleton's Dress the Desk Collection Wins Best New Product Award at National Stationery Show**

GRAND RAPIDS, Michigan—June 6, 2011—M. Middleton won the award for Best New Product in the Desktop category for their Dress the Desk stationery and office accessories collection. The presentation was made on May 15, 2011, at the National Stationery Show in New York.

According to the National Stationery Show's website ([www.nationalstationeryshow.com](http://www.nationalstationeryshow.com)), "the coveted awards are presented in eight categories and are considered a distinguished honor within the social stationery industry." The NSS website describes Dress the Desk as "a new print-on-demand collection that includes everything needed for a well-dressed desk, including a desk blotter, paper weight, desk calendar, photo file, clipboard with notepad, note sheets, address labels, and note cards."

Brooke Uzarski, M. Middleton's creative director found the win very gratifying. "It is so exciting to for us to receive this award, especially since this is the first time we've gotten a Best New Product award. We put a lot into this product, and the warm reception it has received so far from the stationery community reaffirms our belief that this is truly an original product in the marketplace."

**M. Middleton specializes in a wide range of high-quality invitations and stationery products along with customizable stationery albums that celebrate the creativity that goes into any great gathering. Sharing Life's Celebrations™—that's our tagline, our mission, and our vision for transforming an idea for a celebration into an event, a memory, a moment that brings people together.**

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